

Exhibitor Prospectus



April 26, 2025

Minnesota State University Mankato
Edina Campus
7700 France Ave S #500
Edina, MN 55435

Exhibitor Opportunities

Strategy Package: \$400

Achieve your goals by purchasing this enhanced exhibitor package. This option includes our single space package plus all of the marketing items below, enabling you to reach more of your audience.

- Your choice of a prime location on the exhibit floor
- Company logo on MNSHA's home page with a link to your home page for a six-month period



Single Space: \$200

Display space includes one table (5'x3' with MSU table cloth), two chairs, wastebasket and signage. One complimentary Convention registration and one complimentary post Convention attendee mailing list is also included.

Non-Profit or Home-Based Space: \$100

Display space includes one table (5'x3' with MSU table cloth), two chairs, wastebasket and signage. This display space *does not* include one complimentary Convention registration or a Convention attendee mailing list.

*Note: The **non-profit rate** is available to those filing as 501(c) who are exhibiting to promote **FREE** services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. **Home-based** is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.*

For more information, please visit www.mnsa.org, send email to emily.k.aust@gmail.com or call 855-727-2836.

2025 MNSHA Convention | April 26, 2025

Space is limited, sign up before all the spots are filled!

Marketing Opportunities

Badges for Convention Attendees: \$500

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

Bags for Convention Attendees: \$350

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the MNSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Lanyards for Convention Attendees: \$150

Provide the attendee lanyards and see your company name in motion as the attendees wear your name. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the MNSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Company Banner Ad Placed on the MNSHA Website

Banner Ad for MNSHA Website with email or web link \$250

Banner ads must be submitted by email to office@mnsa.org as either a jpeg or gif file. Ad size to be no larger than 234 x 60 pixels and any animation shall be limited to two cycles. Banner ads will be displayed on the Convention information page.

Sponsorship Opportunities

Refreshment Break Sponsor: \$500

- Receive exclusive exposure with sign recognition
- Recognition on the MNSHA Convention web page

Session Sponsor: \$250

- Receive exclusive exposure with sign recognition at the sponsored session
- Recognition on the MNSHA Convention web page

Exhibit Hall Hours - Tentative

Saturday, April 26

6:30 am - 7:15 am
7:15 am - 2:00 pm

Exhibitor Setup
Exhibits Open

Exhibitor Checklist and Deadlines



March 3

Guarantee your recognition in the On-Site Program by purchasing your display space, ads, sponsorships and marketing opportunities.



March 31

Deadline to receive reduced exhibitor rate.



April 8

Cancellation deadline. Requests received in writing will receive a refund of 75%.

Contact Information

Emily Aust
emily.k.aust@gmail.com
Telephone: 855-727-2836
Fax: 412-366-8804

Other Important Information

- **Exhibitor Information** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions.

